

Crowder Industrial Radiator Svc Inc
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October 2, 2012

Rodman Browning
Devrod Corp.
9211 Broadway St. #17784
San Antonio, TX 78217

Rodman,

Thank you for doing such a great job on redesigning our company website. You have helped us to reach our goal of getting our business message in front of our customers, thereby increasing our sales and profitability.

After two disastrous attempts by two other web design companies to put together a website for our industrial radiator repair company, my husband and I were very leery of hiring someone for a third attempt at this. We desperately needed a website that is user-friendly, easy to read and navigate, with just the right information that our customers need in order to persuade them to bring us their radiators or heat exchangers to repair or to buy a new radiator or heat exchanger from us. With 40 years of experience, we feel we have so much to offer people. We needed a website that search engine users could easily put in their search words and find our radiator service company on the first page. A great website that customers can't find is not profitable and would definitely not accomplish our goals of increasing our sales.

We are very thankful that we met you and that you actually made a visit to our business to learn firsthand what our professional industrial radiator company has to offer our customers and for getting to know us better so this message could be portrayed effectively on our website. You offered us a variety of options and suggestions in the process, educating us in SEO to increase quality traffic to our website. We made the decision to hire you to build our website because of your knowledgeable, helpful and professional work that you do.

True to your word, you came through for us making our experience enjoyable and stress-free. Our work days are stressful enough without anything else being added to it, such as building a new website. You understood how busy our days are, and you were patient and actually pushed us just enough, without being irritating, as you worked with us to get all the information together for you so that you could build our website in a timely manner, meeting all the deadlines we had set from the beginning of the project.

True to your word, the website was not only completed on time in less than three months, but our ranking in search engine results rose from our company not showing up at all, to showing up on page 1 of most of the search engines.

We have had customers from all over the U.S. finding us on the web, calling us and making purchases. Locally, customers are finding us on the web and we receive calls daily, with customers coming to our shop, resulting in sales.

Thank you for being available for advice and technical support ever since our business relationship began. We appreciate you designing our website so that we can easily update our sales page, blog and pictures.

My husband and I would happily recommend you with confidence to anyone looking for a web designer who is more than able to help a business accomplish its goals of website design, web integration and performance, SEO services, easily bringing their business message in front of their customers thereby increasing sales and profitability. We have already begun recommending you to our family members and friends who need a great website and we are very pleased to recommend you to anyone else.

Thank you again, Rodman, for your excellent work. We just can not say enough to express our appreciation for you.

Sincerely,

Carol Crowder
Vice-President
Crowder Industrial Radiator Svc Inc